

VATE's Literacy Explosion!

Book Cover Rubric

	5	4	3	2	1	Point(s)
FRONT COVER: Artwork	The cover is creative, colorful, and vividly depicts the text through quality pictures and/or drawings. Title, author, publisher and price are all present.	The cover is creative and depicts the text. Some pictures or drawings aren't as neat as they could be. Title, author, publisher and price are all present.	The cover depicts the text. Pictures are grainy or aren't put together neatly. One of the following elements is missing: title, author, publisher or price.	The cover barely depicts the text or the pictures are messy or irrelevant. Two of the following elements are missing: title, author, publisher or price.	The cover does not depict the text. Three or more of the following elements are missing: title, author, publisher or price.	_____
BACK COVER: Reviews of the Book	The back cover has a total of 4 creative and interesting reviews of the text including a detailed one by you.	The back cover has at least 3 somewhat interesting reviews of the text. A personal review is included.	The back cover has only 2 reviews of the text; reviews lack imagination and/or detail. Lacks personal review.	The back cover has only 1 review of the text; lacks imagination and detail. Lacks personal review.	The back cover does not have any reviews.	_____
FRONT FLAP: Brief Summary	The summary of the text is accurate with specific details.	The summary is accurate with some details.	The summary is accurate with few details.	The summary is accurate with no details.	The summary is inaccurate with no details.	_____
BACK FLAP: Biography of author	The biography information is accurate with specific details.	The biography information is accurate with some details.	The biography information is somewhat accurate with few details.	The biography information is barely accurate and has no details.	The biography information is inaccurate with no details.	_____
APPEARANCE	The book cover makes excellent use of (limited) fonts, color and contrast to visually enhance the product. Text is easy to read. Excellent visual appeal.	The book cover effectively uses a variety of fonts, color and contrast. Text is readable.	The book cover includes variety of fonts, color, and contrast, but this may occasionally detract from the content. (too many fonts may be used) Some text may be difficult to read..	The book cover uses fonts, color and contrast that do not enhance the book cover. The work is readable, but has elements that detract from the content.	The book cover does not make use of font, color, and contrast. May use too many fonts. This may make the work difficult to read and detracts from content.	_____
TOTAL →						_____/25