

VATE EXECUTIVE BOARD MEETING MINUTES
OCTOBER 28, 2006 4:00 PM
HOLIDAY INN SELECT, KOGER CENTER
RICHMOND, VA

I. Call to Order

President Frazier called the meeting to order at 4:00 PM. Jewel Paige, Corresponding Secretary, recorded the meeting. Executive Committee Reports, Old and New Business items were postponed until the December 2006 Board meeting. The Board approved the meeting agenda and adopted the August 19, 2006 Board minutes.

II. Welcome and Introductions

Present: Hood Frazier, Deborah Carrington, Mary Davis, KaaVonia Hinton-Johnson, Cheryl Hutchinson, Lisa Kenny, Adria Merritt, Chuck Miller, Nancy Moskway-Vadersen, Roark Mulligan, Jewel Paige, Carrie Perry, Jeannine Perry, Tracy Robertson, Liz Simons, Nancy Webb, Sandra Whitaker, Robert Williams, Chris Woods; and guests: Boyce Durr, and Suzanne Gallerman.

III. Executive Officer's Reports

Executive Officer's reports were postponed until the December 2, 2006 Board meeting.

IV. 2006 VATE Conference Status

- A. Conference Status: Carrie Perry reported that we did not have any presenters cancel and the sessions seem to be well attended.
- B. Local Arrangements/Site Report – President Frazier reported that the local arrangements committee did a good job of bringing the conference together and Jeannine Perry did an outstanding job with the registration process. **Conference Info:** 221 registered attendees of which 94 were first time attendees, 46 were students, 35 were from higher education; 105 were teachers, 30 other occupations; diversity within VATE's 2006 membership included: 91 Caucasians, 24 African-Americans, 1 Hispanic, 1 Native American, and 90 chose not to disclose their ethnicity. In 2006, VATE had more a diverse membership and these are positive statistics for our organization. VATE 2006 Conference had attendance that was lower than past conferences. Robert Williams stated that John Golden, the luncheon speaker, sold the largest number of books based on the strength of his presentation. Jacqueline Woodson, the Saturday night banquet speaker, pre-sold a number of books ahead of the presentation. There was one reported complaint of a vendor attempting to sell an item, and a mix-up with the Hospitality Room, and problems with Conference Room H.
- C. Financial – President Frazier reported that VATE's bottom-line figure to date totaled \$16,353; and we still have \$2,600 in outstanding expenses and we will negotiate this bill with the hotel taking into consideration two major problems that VATE encountered which were the Hospitality Room and Conference Room H.
- D. Memberships – Chuck Miller reported on corporate and school-based memberships.
- Corporate Memberships** - VATE received two corporate memberships for VATE's 2006 Conference. The checks were from EMC, and Paradigm Publishing and they were acknowledged in the VATE's Conference Program. A third corporate contribution is on the way. Corporate Membership levels are as follows: \$1000 Corporate Benefactor, \$500 Corporate Sponsor, and \$200 Corporate Member. The Board discussed deadlines for corporate memberships to allow the program chair time to include acknowledgements in the program booklet and determined that October 1 was too late; however, September 1 allowed ample planning time. A motion was made to change VATE's website information on corporate sponsorships as follows: If a corporate sponsor joins by September 1, the corporation's name will be mentioned in *The Needle's Eye* and in the conference program. The motion passed.

School-based Memberships – Chuck Miller reported that school memberships also needs a deadline of September 1st and VATE should include a disclaimer on the membership application; and a disclaimer should be posted on VATE's website and in *The Needle's Eye* that will be present throughout the year. A motion was made to add disclaimer language as follows: If you are a corporate sponsor, you need to join by September 1 in order to have a corporate ad or listing placed in the current year's conference program. The motion passed.

Chuck Miller distributed handouts about building level membership and asked the Board to review the handout and send changes directly to him for additional review and discussion.

V. Standing Committees**A. Publications – Patricia Kelly**

Needle's Eye: Lisa Kenny reported that *The Needle's Eye* submission deadline is the second week of November and a Call for Submissions had been distributed. Lisa stated that it was good that we were accepting Advertisement however we should look closely at the precedent we are establishing: First, VATE should limit the number of ¼ page ads in *The Needle's Eye* because the advertisements would take up quite a bit of space in

a

12-page newsletter and we do not want *The Needle's Eye* to become all advertising. Secondly, VATE should follow NCTE guidelines about ad placement. Thirdly, VATE should add a statement that the number of corporate ads are guaranteed; however, placement of the ad(s) is not guaranteed.

B. Virginia English Bulletin (VEB) - Robert Williams reported that calls for manuscript flyers were placed at the conference registration desk and in conference workshop rooms.

All other Standing Committee Reports were postponed until the December Board meeting.

VI. Old Business

A. VATE Position Statement on the Virginia Grade Level Assessment Test (VGLA Test) - Sandra Whitaker presented VATE's Proposed Position Statement on the VGLA. The Board asked that VSRA be included as partners in the position statement. A motion was made as follows: VATE's position statement on the VGLA Test will be forwarded to Tracy Robertson to VSRA and then to VDOE. The motion was defeated.

Board members stated that since language arts, reading, and math are critical core subject areas, VATE should work with the Virginia State Reading Association (VSRA) and the Virginia Council of Teachers of Mathematics (VCTM) which would cover the reading and math test components. A motion was made to recommend that Sandra Whitaker work with VSRA, and VCTM to propose one VATE position statement on the VGLA and present it jointly to VDOE in 2007. The motion passed.

B. Policy and Practice - Nancy Moskway-Vadersen Postponed until the December Board meeting

C. Waiving Fees for Conference Facilitators – Postponed until the December Board meeting

VII. New Business

Discussion of new business was postponed until the December Board meeting.

VIII. Announcements

The next VATE Board meeting will be held on Saturday, December 2, 2006, 10:00 AM at Longwood University, Grainger Hall, Farmville, VA.

IX. Adjournment

The meeting adjourned at 4:50 PM.