

VATE Executive Board Meeting
Friday, October 19, 2007
Holiday Inn Dulles, Dulles VA

Present: Carrie Perry, Chris Woods, Hood Frazier, Leila Christenbury, Robert Williams, Yvonne Maisel, Mary Davis, Jan Suppa-Friedman, Sarah Tanner Anderson, Brent Fleisher, Anita Gill-Anderson, Chuck Miller, KaaVonja Hinton Johnson, Peggy Gearhart, Shelah Novak, Linda MacCleave

- I. Carrie called the meeting to order and entertained a motion to adopt the agenda.
- II. Welcome and Introductions.
- III. Executive Officer's Reports
- IV. Secretary, Jewel Paige: Jewel was ill and unable to come to the meeting.
 - a. As the minutes were sent out late, the board will read them over, make changes if necessary within a week by notifying Carrie Perry.
 - b. Yvonne Maisel will record the minutes of the October 19 meeting.
- V. Treasurer's Report: Leila Christenbury read her report. The report was accepted and filed.
- VI. Executive Secretary's Report: Chuck Miller proposed the idea of considering doubling publication distributions – will discuss under new business if we have time.
 - a. The membership push will occur after the conference membership numbers are finalized. Postcards are coming soon.
 - b. Tracy Robertson will send out email push to all schools for membership.
- VII. Affiliate Chair: Dorothy Suskind discussed promoting VATE and affiliates.
 - a. Possible creation of subcommittee for defining the role of affiliates – Jan, Mary, Chris, Chuck, Leila, Dorothy.
- VIII. President Elect Report: Chris Woods discussed changing retreat dates to the winter rather than the spring.
 - a. Conference is going well, minor changes.
 - b. Site made minimums for rooms and food; many on-site registrations.
 - c. Liz Simons mentioned that VELAS was welcomed by VATE; would like to consider liaison to VATE group or incentives to attend VATE conference. Consider cross linkage between organizations.
- IX. Past-president Report: C. Hood Fraiser announced new officers for 2008: Gena Southall, Col MAL-E; Brent Fleisher, HS MAL-E; Sara Tanner Anderson, MS MAL-E; Anita Gill-Anderson, ES MAL-E. Welcome to all new officers.
- X. Vice-president's report: Sandra Whitaker was absent.
 - a. Carrie Perry read her report.
 - b. Leila discussed that speakers and themes have not been discussed with the board; the board needs more information regarding cost details – concerns about fees upfront, costs. The treasurer needs itemized cost list. Sandra has not attended recent board meetings for various reasons, but we need a report of breakdown of 2008 conference details for Board. Proposed to add conference planning protocol into policy manual. There is a precedent of board unity in planning conference; conference planning is typically collaborative.
 - c. We will ask Sandra to provide this information at the next meeting and refrain from sending out any more information until after that meeting.
 - d. Current speaker budget at 2007 conference – \$2000; 2006 conference -- \$1000.
- XI. District president's report: PATE was present, but no report was made.
- XII. Student affiliate: No report.
 - a. Carrie Perry noted that membership in student affiliates drives future with VATE, other professional organizations.
- XIII. Member-at-large reports
 - a. Elementary: Peggy Gearhart discussed planning with 2008 conference
 - b. Middle: No report.

- c. Secondary: Liz Simons expressed her happiness that VATE chose to fund two awards for the Meade scholarship; she recommended collaboration between elementary, middle, secondary, college members at large with college organizing the Meade award.
 - d. College: No report.
- XIV. VSRA Liaison: Silvia Babcock – no report
- XV. VDOE Liaison: Tracy Robertson shared news regarding the following items:
 - a. CCSSO – portal for literacy in all content areas, accompanied with streaming video.
 - b. State office political – minimal competencies currently; how to align and change.
 - c. Subcommittee meetings would capitalize on education initiatives regarding literacy.
 - d. Would like to add link to VATE to state site.
 - e. November – summer content committee forms come out for SOL writing committees.
- XVI. NCTE Liaison: Jan Suppa-Friedman announced (to much applause) that VATE won the Affiliate of Excellence Award from NCTE and Linda MacCleave won the Website award.
- XVII. VCEE report: Rob Williams supports the concept of state affiliates.
 - a. VEB looks great and it's been noticed by state/ government officials, and basically everyone who has seen it.
 - b. Consider policy manual being placed on CD; could we use memory stick?
 - c. There were no nominations for minority award this year – it went unclaimed.
- XVIII. VETEC report: none
- XIX. SLATE: No report.
 - a. Discussion of providing a table for SLATE at our conference, perhaps a session. Much support for this idea.
- XX. NCTE Achievement in Writing Award: Erica Jacobs is stepping down.
 - a. Chris will advertise the position.
- XXI. NCTE Promising Young Writers Award: Roark Mulligan – No report.
- XXII. Excellence in Student Literacy Magazine Award: Theresa stepping down.
 - a. Send names to Carrie for people interested in the open position.
- XXIII. Multicultural Liaison, Mary Davis: No report.
- XXIV. Public relations, Jodi Denny: No report.
 - a. Maybe Jodi could send out an update with the awards VATE has won.
- XXV. Webmaster's report: Linda MacCleave sent her report to all members prior to the conference.
- XXVI. Publications
 - a. *VEB*: Robert Williams – EBSCO asked to partner with VEB.
 - i. Motion to partner with EBSCO for VEB content accepted. Will write up proposal for advertising rates.
 - b. *The Needle's Eye*: Yvonne Maisel – Next Deadline Date: January 1, 2008.
- XXVII. Old business
 - a. Tapping Teachers of Color project for 2008 conference will be continued – consider teachers in districts near Roanoke.
- XXVIII. New business
 - a. Chuck read aloud and will be sending copy on-line to all board members for recommended changes to rates; it gives incentive to increase membership.
 - i. Rate change would be annual
 - b. Chuck recommended that we consider seed money for revitalizing local committees.
 - c. Chris Woods proposed the 2008 schedule for executive board meetings, starting 12/1/07.
 - i. The motion for dates was proposed and approved.
- XXIX. Announcements
- XXX. Adjournment: Carrie adjourned the meeting.